

# Financial Conduct Authority Issue New Fraud Awareness Campaign

As investment fraud becomes ever more sophisticated the challenge to keep shareholders aware of the risks becomes increasingly important. As part of their ongoing campaign to raise awareness the FCA have recently launched “**Be ScamSmart**” which is specifically targeted at the tell-tale signs of a scam.

For more information about the campaign or to learn more about investment fraud please visit the new FCA website.

<http://scamsmart.fca.org.uk/>